TARGET AUDIENCE: This conference will be of particular interest and value to the faculty, staff, and students of the College of Public Health and the Health Science Colleges.

EDUCATIONAL OBJECTIVES:
At the conclusion of this seminar, the learner will be able to:
1. Describe methods to collect transportation-related observational and naturalistic data
2. Identify common methodological challenges and limitations related to field data collection
3. Discuss variations in bicycling and pedestrian behaviors and risk factors

DISCLOSURE STATEMENT: “I do not have any financial interests or other relationships with any manufacturers of products or providers of services I might be discussing in my presentation.”

CME ACCREDITATION: The University of Iowa Roy J. and Lucille A. Carver College of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

CME CREDIT DESIGNATION: The University of Iowa Carver College of Medicine designates this live activity for a maximum of 1.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.